

EXPOFORUM SPORTS EVENTS



ST. PETERSBURG, RUSSIA

EXPOFORUM



EXPOFORUM IS THE CENTRE OF ATTRACTION FOR SPORTS CONVENTIONS, EVENTS AND COMPETITIONS



over **11,000** sports competitions, tournaments, and fests are held in St. Petersburg annually



ST. PETERSBURG IS THE SPORTS CAPITAL OF RUSSIA

EXPOFORUM-INTERNATIONAL IS ONE OF THE LEADERS ON THE RUSSIAN CONVENTION, EXHIBITION, AND EVENT MARKET, CONTROLLING MORE THAN 40% OF THE NORTHWEST REGION'S SECTORAL MARKET.

THE COMPANY OPERATES EXPOFORUM CONVENTION AND EXHIBITION CENTRE AND LENEXPO EXHIBITION COMPLEX.

The professional ExpoForum-International team has the highest competence in holding sports events. In 2013, the company became the operator of the SportAccord International Convention and in May 2016 the official operator of the World Ice Hockey Championship 2016 Russia.

ExpoForum-International established a separate division within its structure for development and promotion of sports and entertainment events.

The multifunctional sports complex within the EXPOFORUM Convention and Exhibition Centre is a platform for sports events at all levels, both local and international. It can host competitions in 77 sports: tennis, rhythmic gymnastics, combat sports, ballroom dancing and many more.

The centre is scaled to fit up to 5,000 spectators and it is equipped with the related infrastructure.

The multifunctional halls and pavilions can be transformed into a variety of full-size fields, playing courts and arenas.

The first sports event held at EXPOFORUM in September 2015 was the "I Choose Sport!" public action, where about 80 types of sports were represented.

In November 2015 the Convention and Exhibition Centre successfully hosted the annual Open All-Russian Ballroom Dancing Championship "Happy Dance 2015".

In April 2016 the site hosted the Governor's Cup and the Championship of Russia on dancing sports. The St. Petersburg Dance Sports Federation organised both events. EXPOFORUM is the only venue in St. Petersburg able to host three dance zones simultaneously.



EXPOFORUM CONVENTION AND EXHIBITION CENTRE ADVANTAGES

- the Russian most modern convention and exhibition centre with a developed infrastructure
- half-century experience in organising international and national events
- full range of services for organisers
- individual event concept study "from idea to implementation"
- modern engineering solutions
- flexible pricing policy
- professional team
- transport accessibility
- proximity to cultural and historical areas
- district development prospects
- versatility
- convenient logistics onsite

EXPOFORUM AS A SPORT FACILITY

- listed into the All-Russian Register of Sports Facilities
- certified as a sports facility meeting the requirements of GOST R 55529-2013, GOST R 52025-2003 and STO organisation standard 00003-2011
- the sports centre is equipped with all the required infrastructure: locker rooms, showers, massage rooms, rooms for judges and coaches

EXPOFORUM CAN HOST

- international, All-Russian and city championships, cups, contests, competitions, spartakiades and youth games
- extreme sports competitions
- competitions of sports schools and clubs
- health and fitness days
- sports events and festivals
- sports and corporate events, team building and team games
- sports quests
- sports shows, including TV shows
- relay races and school sports days



over **160** events are held at EXPOFORUM annually:
exhibitions, congresses, corporate and sports events



SERVICE PACKAGE FOR PARTICIPANTS AND ORGANISERS OF SPORTS EVENTS

- pillar-free exhibition space with extensive engineering communications network
- technical support of the customers for engineering maintenance
- possibility of building additional infrastructure (with water and electricity supply)
- a press room with a total area of 1,150 sq. m providing live event broadcasts, multi-functional press rooms, a press conference hall for 136 visitors and a lounge-area
- offices for event-organising committees
- cloakrooms and registration areas
- panoramic restaurant, cafés, lounges and catering services
- hotels HILTON ST. PETERSBURG EXPOFORUM and HAMPTON BY HILTON ST. PETERSBURG EXPOFORUM
- site design and decoration
- design and construction of exhibition stands
- rent of furniture, audio and video equipment
- transportation, logistics and customs services
- reliable systems for security and access control
- high-speed Wi-Fi
- on-line services (registration, accreditations, ticket sales)
- mobile applications for exhibitions
- HD video streaming
- catering facilities
- convention management
- tourist services (booking of air and railway tickets, hotel accommodation, cultural programme)
- advertising, promo-campaigns

PAVILION F SPECIFICATIONS

13,114 sq. m multifunctional pillar-free hall area. It can be transformed into a variety of full-size fields, playing courts and arenas

16 m ceiling height

2,500 kg/sq. m maximum floor load

7 loading bays

5,000 Seats ability to install mobile telescopic bleachers

SPECIFICATIONS OF THE RELATED INFRASTRUCTURE (SPORTS CENTRE)

- total area of 400 sq. m
- occupies two floors
- has 2 entrances/exits into/from the hall, unhindered access to the ground floor for disabled people
- maximum capacity: 150 athletes
- equipped with additional restrooms, including for disabled people
- 3 locker rooms with restrooms and showers are located on the ground floor
- a room for judges with showers (80 and 12 sq. m), 3 massage rooms (41 sq. m) and 6 locker rooms with showers and bathrooms (220,76 sq. m) are located on the first floor

ADDITIONAL OPTIONS

- healthcare station in the passageway next to pavilion F
- SPA at HILTON ST. PETERSBURG EXPOFORUM hotel
- outdoor parking for 4,700 lots
- theatre and concert hall
- cinema
- gallery

PORTFOLIO OF SPORTS EVENTS HOSTED BY EXPOFORUM-INTERNATIONAL

2016	2015	2014	2013	2009–2016	1999–2016
WORLD ICE HOCKEY CHAMPIONSHIP 2016 RUSSIA THE GOVERNOR'S CUP AND THE CHAMPIONSHIP OF RUSSIA ON DANCING SPORTS	"HAPPY DANCE" OPEN ALL-RUSSIAN BALLROOM DANCING CHAMPIONSHIP	MARTIAL ARTS AND COMBAT SPORTS EXHIBITION	SPORTACCORD INTERNATIONAL CONVENTION	"I CHOOSE SPORTS!" PUBLIC ACTION REPRESENTING OVER 80 TYPES OF SPORTS	COMPETITIONS AND BREED CHAMPIONSHIPS DURING HIPPOSPHERE INTERNATIONAL EQUESTRIAN EXHIBITION BALTIC MARINE FESTIVAL SAILING RACE FOR THE SEASON OPENING CUP



SPORTS EVENTS
up to **5,000** SPECTATORS

EXHIBITIONS
UP TO **50,000**
SQ. M GROSS

CONVENTIONS
UP TO **10,000**
DELEGATES

CONCERTS
UP TO **10,000**
VISITORS

BANQUETS
UP TO **6,500**
GUESTS

KEY FEATURES

Exhibition pavilions	3
Indoor exhibition space	50,000 m ²
Outdoor exhibition space	40,000 m ²
Conference halls	45
Capacity of main halls in the congress centre	4,000/3,000/2,000 visitors
Total capacity of all congress centre halls	10,000 visitors
Hotels: HILTON ST. PETERSBURG EXPOFORUM AND HAMPTON BY HILTON ST. PETERSBURG EXPOFORUM	441 rooms
Business centre (2 buildings)	25,000 m ²
Customs and logistics facility	60 container lorries
Outdoor parking	4,700 parking lots

EXPOFORUM MASTER PLAN



LOCATION AND TRANSPORTATION ACCESSIBILITY

EXPOFORUM CONVENTION AND EXHIBITION CENTRE IS LOCATED ON THE PULKOVO HEIGHTS

FREE SHUTTLES

during the events
- Moskovskaya metro station (every 15 min)

PUBLIC TRANSPORT

Moskovskaya metro station
- buses 187 and 187A (during the events)
- fixed-route taxi K545, K299

PRIVATE CAR

parking for 4,700 lots

GPS COORDINATES: 59.76351, 30.35746

NEARBY CULTURAL AND HISTORICAL PLACES

- The Catherine Palace and Park Ensemble
- The Pavlovsk Palace and Park Ensemble
- The Peterhof Museum Complex
- The Konstantin Palace

5 min TO PULKOVO INTERNATIONAL AIRPORT

5 min TO CITY RING ROAD

15 min TO METRO STATION



- 4 km
- 6 km
- 28 km
- 20 km

EXPERIENCE MOMENTUM



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