

# EXHIBITION COMPLEX LENEXPO







# Dear ladies and gentlemen!

Lenexpo is one of the largest exhibition complexes in Russia with a rich half-century history. It has hosted thousands of exhibitions and conventions, business meetings and negotiations, festive events for citizens and guests of St. Petersburg. All of them have contributed to the development of business of both Russian and foreign companies greatly: they have helped to expand distribution areas, to find new business contacts, and to implement the most daring and innovative projects.

Today, Lenexpo is living a new life having assigned some of its authority to the new ExpoForum Convention and Exhibition Centre in Pulkovo. It took an important mission upon itself: to respond to the challenges of time and to develop strategic projects of ExpoForum-International capable of moving the region's economy to a new level.

The pavilions of the complex host a new type of permanently functioning communication platforms: the Import Substitution and Localisation Centre in Pavilion 4, the China Business Centre in Pavilion 6, as well as the Russian-Chinese Business Park in Pavilions 5 and 8. The projects are meant to form and maintain business initiatives in industry, SME and culture.

Please join us as we are open for cooperation! I am sure that our partnership will strengthen your position in the Russian market.

Welcome to St. Petersburg!

Sergey VORONKOV,  
CEO  
of ExpoForum-International Ltd.



# WELCOME TO SAINT PETERSBURG!

St. Petersburg, the Northern Capital of Russia and a world culture treasury, is known as one of the most beautiful cities in the world and a recognised tourist destination. Every year it is visited by more than six million tourists from all over the world. The Peter and Paul Fortress, St. Isaac's Cathedral, the Hermitage, the Palace Square, the ensemble of Nevsky Prospekt are among the many attractions boggling the imagination of city visitors. St. Petersburg is the second largest city in Russia, with nearly five million inhabitants and the scientific and economic centre of the Russian Federation.

Founded by Peter I on the coast of the Gulf of Finland, it is still considered to be Russia's "Window to Europe". St. Petersburg is the largest rail, sea, road and air transport hub, the closest to the European Community countries. In recent years, large-scale infrastructure projects have been implemented. Well-known industrial enterprises and research institutes are located in the city. St. Petersburg is the centre of power engineering, radio electronics, instrumentation and optics, military and civil shipbuilding and ship repair, machine manufacturing and metalworking; chemical and light industries are developed as well, and transport machine manufacturing is growing rapidly.





St. Petersburg is the administrative centre of the Northwestern Federal District, with significant natural resource potential, highly developed industry and transportation network. The District consists of the Republic of Karelia and the Republic of Komi, Arkhangelsk, Vologda, Kaliningrad, Leningrad, Murmansk, Novgorod and Pskov Regions, and Yamalo-Nenets Autonomous District.

Lenexpo is a specialised exhibition centre, annually hosting important city events; it is a perfect platform for exhibitions, international meetings, corporate celebrations, music festivals and other events. The experience of many decades of work in the field of convention and exhibition activity and modern technology, as well as a strong team with the highest expertise guarantee an excellent result!





# LENEXPO CAN HOST EVENTS OF ANY SCOPE AND SCALE

The technical capabilities of the pavilions and open areas of Lenexpo allow holding of any corporate events, music festivals and shows, concerts and discos, as well as sporting and fashion events. In 2015, it hosted, for example: a circus festival, air show, aquatic performances, artistic light exhibitions, as well as military-historical panoramas. This means tens and even hundreds of thousands visitors a year as a living testimony to the popularity of the site that fits perfectly into the existing cultural environment of St. Petersburg.

The space of the premises can easily be converted to create multiple active zones and performance venues under one roof. They have no restrictions on electricity connections. The halls for corporate banquets are designed to welcome 200–3,000 guests. A combination of a banquet with any cultural programme, from a concert to a laser show, is possible too. The Lenexpo pavilions have hosted a variety of formats: corporate team buildings, gala dinners and movie premiere screenings. It is easy to create the necessary zones there, such as cloakrooms, make-up rooms and catering points.





## VERSATILITY IS OUR MAJOR ADVANTAGE

In summer, there are additional benefits: an open-air stage can be arranged and the audience can settle down comfortably in tents on the coast of the Gulf of Finland. There is a pier for tourist boats; yacht regattas can be arranged and one can also sail along the Gulf and welcome guests from the water. It is convenient to observe what is happening on the water and in the sky from the shore, be it an air show or jet sport races.

There are always many people on the embankment admiring the views of the Gulf of Finland. However, if necessary, the territory of the complex can be completely closed to outsiders.

The Lenexpo pavilions provide excellent acoustics. The Exhibition Complex has frequently been the set for feature films and video clips of famous celebrities. In addition, Lenexpo has the unique possibility of holding water-themed exhibitions in the waters of the Gulf of Finland. One beautiful illustration is the Baltic Sea Festival, the largest exhibition of yachts and boats in St. Petersburg and Northwestern Russia, as well as a platform for demonstrating the capabilities of water and yacht tourism, and projects with a varied entertainment programme.





# LENEXPO HOSTS THE LARGEST CONVENTIONS

Lenexpo is one of the largest exhibition centres located on Vasilevsky Island in St. Petersburg. The huge area of 15 hectares allows holding of different events both inside and outside the pavilions.

The complex holds meetings at the highest level, where economic, business and political international relations are established. During the decades of existence, thousands of events were held, including those involving the leaders of the state and the city. Lenexpo means the status of your event.

Conference halls able to accommodate from 24 to 2,800 people, numerous meeting rooms and spacious halls are combined with exhibition space allowing uniting of a varied business programme with the organisation of exhibitions, thereby creating a unified convention and exhibition space throughout the complex. The central location of the facility is very convenient for arranging a cultural programme as all major theatres, concert halls and museums of St. Petersburg are just 10–20 minutes away and Peterhof can be reached directly from the Lenexpo quay by water.





## PORTFOLIO OF EVENTS:

- St. Petersburg International Economic Forum, gathering together the leaders of different countries, politicians, heads of the world's largest companies and businessmen – up to 10,000 people.
- UN Anti-Corruption Conference attended by delegations from more than 170 countries.
- RAO/CIS Offshore International Conference and Exhibition for Oil and Gas Resources Development of the Russian Arctic and CIS Continental Shelf.
- Russia – ASEAN Business Forum aimed at the development of trade and economic relations with the countries of the Asia-Pacific region.
- Congress of the Federation of European Biochemical Societies (FEBS).
- TRANSTEC International Conference and Exhibition for the Development of Ports and Shipping Industry.
- NEVA, one of the world's largest civil maritime exhibitions, and others.





# POPULAR RECREATION VENUE

The majority of city exhibitions visited by over a million people each year, including events of high cultural and artistic value, are held in Lenexpo. The exhibition “My History. Sons of Rurik”, which housed a few hundred multimedia booths and exhibits about the history of Russia on an area of 4,000 sq. metres; the multimedia exhibition of paintings by the masters of Impressionism “From Monet to Cézanne”, which was attended by more than 150,000 citizens; the exhibition “Orthodox Russia. Romanov Family. My History”, dedicated to the 400-year anniversary of the royal house, are among them.

In celebration of the 70-year anniversary of the Victory, Lenexpo hosted an interactive three-dimensional panorama “The Battle for Berlin. Valour of Our Banner-Bearers”, which allowed visitors to find themselves in Berlin in 1945 at the walls of the Reichstag and learn little-known facts about the acts of bravery of the first Red Army banner bearers. The panorama was honoured by the personal visit of President Vladimir Putin and Governor Georgy Poltavchenko, the writer and resident of besieged Leningrad Daniil Granin, the participants of the battle for Berlin, relatives of the hero banner bearers and a large number of citizens and tourists.





## CITY EVENTS, FESTIVALS AND CELEBRATIONS

The pavilions of the complex hosted the exhibition “Dinosaur Show” that presented the citizens and visitors more than 50 full-scale models of prehistoric creatures. Russia’s largest international festival “StarCon” gathered together science fiction fans from across the country. In 2015, the 16th “StarCon” was visited by over 40,000 people in three days and more than 1,900 of them were dressed as characters from science fiction movies, cartoons and comics. Exhibitions of paintings and bas-reliefs, as well as performances dedicated to the traditional Chinese art of different genres, were held here as well.

Lenexpo is the venue for holding large-scale sporting events, for example, SportAccord International Sports Convention was held in the territory of Lenexpo under the auspices of the International Olympic Committee and became the largest in the history of the event. The Convention is one of the most reputable world sport summits annually attended by about 2,000 leaders of the global sports industry. The exhibition complex hosted the “I Choose Sports” campaign, which became All-Russian in 2013, and the exhibition “Martial Arts and Combat Sports in the Modern World” as well.



# ЦЕНТР ИМПОРТОЗАМЕЩЕНИЯ И ЛОКАЛИЗАЦИИ

## СДЕЛАНО НАМИ,

## СДЕЛАНО ДЛЯ НАС



## IMPORT SUBSTITUTION AND LOCALISATION CENTRE

The Import Substitution and Localisation Centre, a permanently functioning project established by ExpoForum-International in partnership with the Government of St. Petersburg, welcomes its visitors in Pavilion 4. The Centre is aimed at reducing the share of imported commercial equipment, components and technology in industrial sectors.

### OBJECTIVES OF THE PROJECT:

- Promotion of the development of enterprises of St. Petersburg and the Northwestern Federal District.
- Development of interregional relations of the Russian manufacturers.
- Increased share of domestic production in the civil sphere using innovative MIC technology.

A separate area is allocated to accommodate research institutes and universities, as well as business infrastructure organisations: banks, consulting, insurance and leasing companies. Particular attention is paid to the technology parks, business incubators and technology and innovation zones.





## CHINA BUSINESS CENTRE

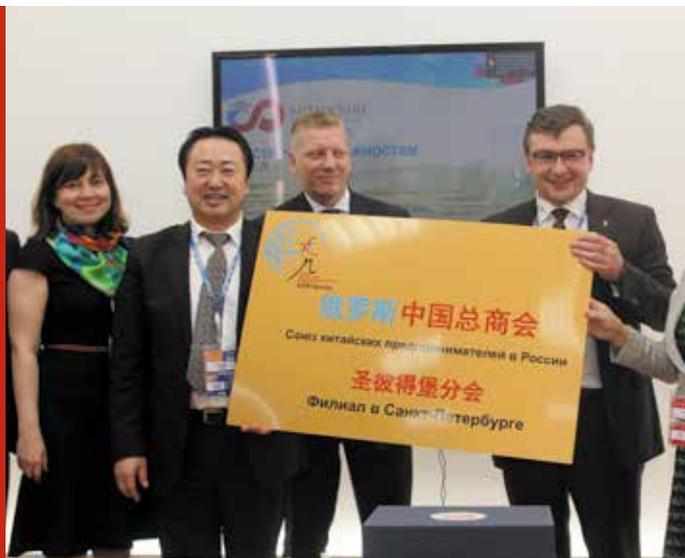
The China Business Centre is another strategic project. It is a platform for effective interaction among members of the business community and state authorities from Russia and China. Lenexpo Pavilion 6 houses the offices of Chinese and Russian companies, as well as a conference hall. The China Business Centre offers the maximum range of services, including business

match-making and organisation of meetings among Russian and Chinese companies, document-processing assistance, business consulting, translation and interpretation services, as well as logistics. Russian and Chinese language classes, business etiquette, Kung Fu, national dance classes and many other activities are held here.

The China Business Centre is

registered in St. Petersburg as the Association Promoting the Development of Business Relations.

On May 1, the Russian-Chinese Business Park opened its doors: the presentation area of Chinese goods was created in Pavilion 8; the exhibition of Russian goods and the art gallery are located in Pavilion 5, and the city's largest Chinese restaurant will be opened in Pavilion 6.





## LENEXPO: MAP OF THE TERRITORY, PAVILIONS AND CONFERENCE HALLS

### INFRASTRUCTURE:

-  TICKET-OFFICES AND REGISTRATION AREA
-  LENEXPO ADMINISTRATION
-  FIRST-AID POST
-  CAFE, RESTAURANT
-  PARKING AREA
-  ENTRY

### PAVILIONS

PAVILIONS	TOTAL INDOOR EXHIBITION SPACE
Pavilion 1	2173 sq. m
Pavilion 2	2523 sq. m
Pavilion 3	2513 sq. m
Pavilion 4	2416 (ground floor) + 2490 sq. m (first floor)
Pavilion 5	2761 sq. m
Pavilion 6	1589 sq. m
Pavilion 7	8133 sq. m
Pavilion 8	2677 sq. m
Pavilion 8-A	3447 sq. m





## MULTIPURPOSE HALLS

### MULTIPURPOSE HALLS

#### Pavilion 7

Multipurpose three-level hall 7.1  
 Multipurpose hall 7.2  
 Multipurpose hall 7.3  
 Multipurpose hall 7.4  
 Multipurpose hall 7.5

### CAPACITY

capacity of **1192** pax  
 capacity up to **180** pax  
 capacity up to **70** pax  
 capacity up to **40** pax  
 capacity up to **35** pax

#### Pavilion 8-A

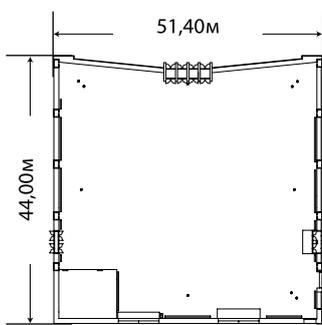
Congress hall 8-A

capacity **2800** pax





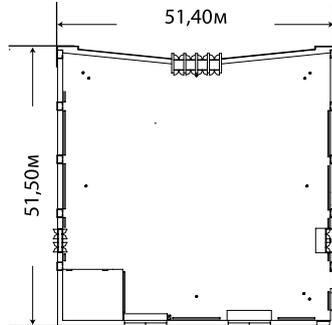
## PAVILIONS № 1, 2, 3



**1**

### BRIEF DESCRIPTION OF PAVILION 1

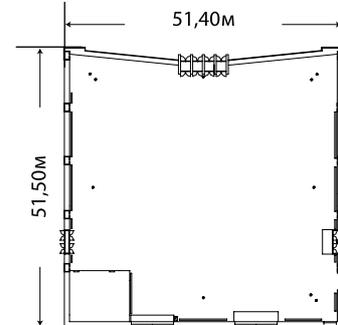
Maximum load on the floor	3,5 t per sq. m
Pavilion height	7,0 m
Length	44,00 m (max)
Width	51,40 m (max)
Total area	2 173 sq. m
Walls (material)	glass
Floor (material)	concrete
Electrical load (max)	200 kW



**2**

### BRIEF DESCRIPTION OF PAVILION 2

Maximum load on the floor	3,5 t per sq. m
Pavilion height	7,0 m
Length	51,50 m (max)
Width	51,40 m (max)
Total area	2 523 sq. m
Walls (material)	glass
Floor (material)	concrete
Electrical load (max)	180 kW



**3**

### BRIEF DESCRIPTION OF PAVILION 3

Maximum load on the floor	3,5 t per sq. m
Pavilion height	7,0 m
Length	51,50 m (max)
Width	51,40 m (max)
Total area	2 523 sq. m
Walls (material)	glass
Floor (material)	concrete
Electrical load (max)	360 kW

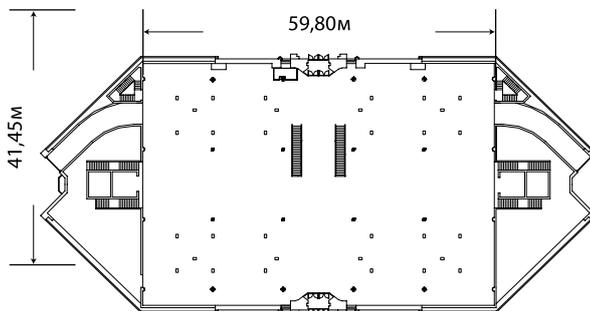


## PAVILION 4

# IMPORT SUBSTITUTION AND LOCALISATION CENTRE

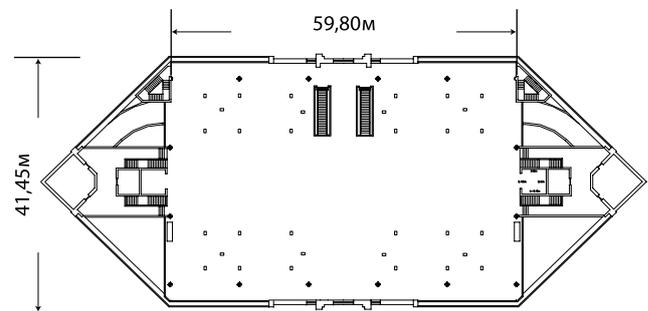
ЦЕНТР ИМПОРТОЗАМЕЩЕНИЯ  
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**СДЕЛАНО НАМИ,  
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### BRIEF DESCRIPTION OF PAVILION 4 (GROUND FLOOR)

Maximum load on the floor	2 t per sq. m
Pavilion height	4,0 m
Length	59,80 m (max)
Width	41,45 m (max)
Total area	2 416,2 sq. m
Walls (material)	concrete/glass
Floor (material)	concrete
Electrical load (max)	450 kW



**4**

### BRIEF DESCRIPTION OF PAVILION 4 (FIRST FLOOR)

Maximum load on the floor	1,2 t per sq. m
Pavilion height	5,0 m
Length	59,80 m (max)
Width	41,45 m (max)
Total area	2 490 sq. m
Walls (material)	concrete/glass
Floor (material)	concrete
Electrical load (max)	300 kW
lift elevating capacity	5 t

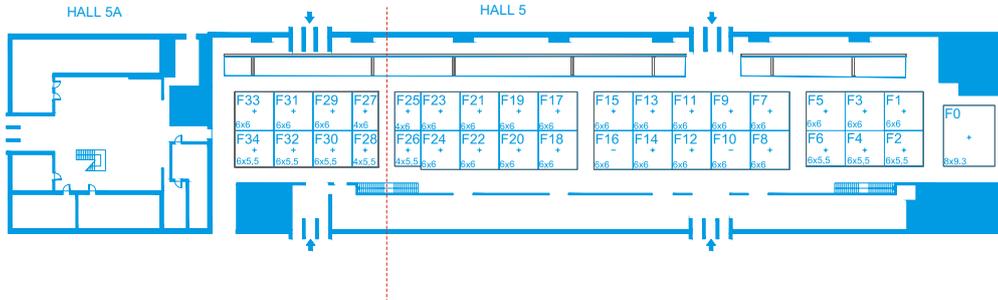


**BRIEF DESCRIPTION OF PAVILION 5**

Maximum load on the floor 3,5 t per sq. m  
 Pavilion height 7,0 m  
 Length 152,00 m (max)  
 Width 29,10 m (max)  
 Total area 2760,8 sq. m  
 Walls (material) glass  
 Floor (material) concrete  
 Electrical load (max) 450 kW

**5**

**PAVILION 5**

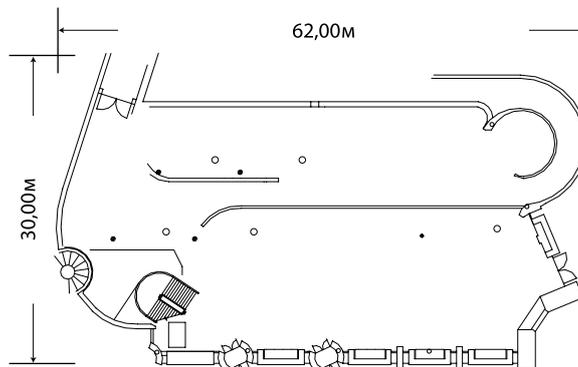


**BRIEF DESCRIPTION OF PAVILION 6**

Maximum load on the floor 3,5 t per sq. m  
 Pavilion height 3–11 m  
 Length 62,00 m (max)  
 Width 30,00 m (max)  
 Total area 1588,6 sq. m  
 Walls (material) concrete/glass  
 Floor (material) concrete  
 Electrical load (max) 210 kW

**6**

**PAVILION 6**

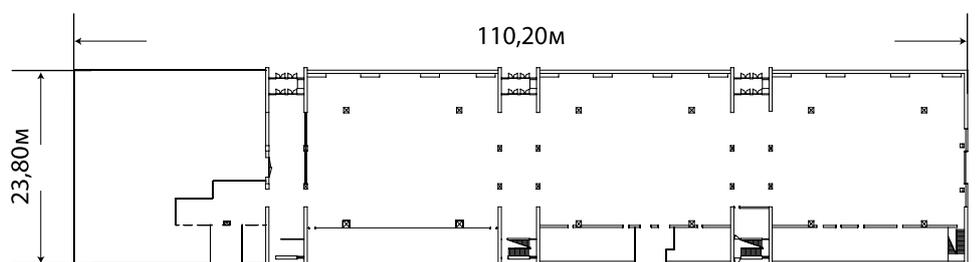


**BRIEF DESCRIPTION OF PAVILION 8**

Maximum load on the floor 3,5 t per sq. m  
 Pavilion height 3–11 m  
 Length 110,20 m (max)  
 Width 23,80 m (max)  
 Total area 2677 sq. m  
 Walls (material) glass  
 Floor (material) concrete  
 Electrical load (max) 300 kW

**8**

**PAVILION 8**

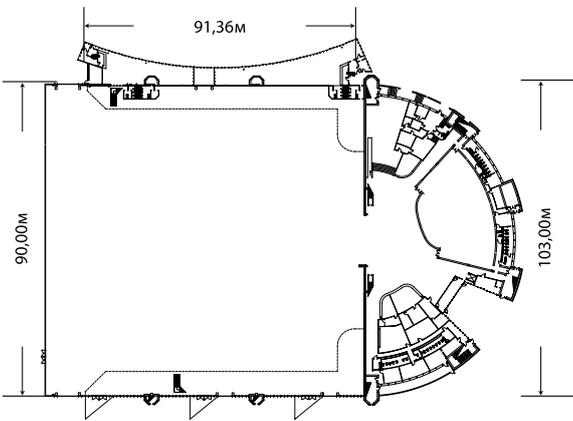




## BRIEF DESCRIPTION OF PAVILION 7

Maximum load on the floor	2 t per sq. m
Pavilion height	8–12 m
Length	91,36 m (max)
Width	90,00 m (max)
Exhibition area	8132,9 sq. m
Balcony area	690,2/690,4 sq. m
Walls (material)	glass/metal
Floor (material)	paved concrete
Electrical load (max)	800 kW
Cloakroom	1000 pax

## PAVILION 7



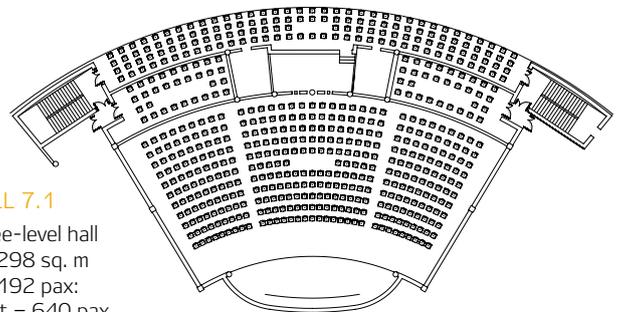
# 7



### 7.1

#### CONFERENCE HALL 7.1

Multifunctional three-level hall	
Total area	1298 sq. m
Capacity	1192 pax:
	Pit – 640 pax
	Loge A, B – 65 pax
	Balcony – 487 pax
Height:	Pit – 5,7 m (min) – 12 m (max)
	Loge A, B – 2,6 m (min) – 3,4 m (max)
	Balcony – 3 m (min) – 5,2 m (max)



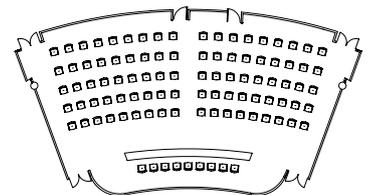
simultaneous translation system, projection and loudspeakers systems, multimedia projectors, plasma screens, overhead projectors, slide-projectors, portable flip-charts, air conditioning



### 7.2

#### CONFERENCE HALL 7.2

Multifunctional hall	
Total area	213 sq. m
Capacity	up to 180 pax
Height	3,6 m



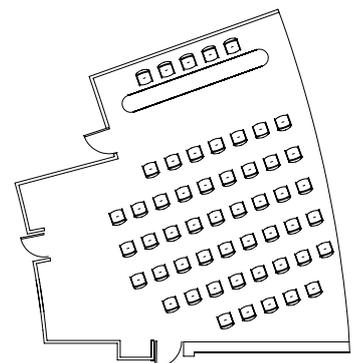
simultaneous translation system, projection and loudspeakers systems, multimedia projectors, plasma screens, overhead projectors, slide-projectors, portable flip-charts, air conditioning, coffee-break spot



### 7.3

#### CONFERENCE HALL 7.3

Multifunctional hall	
Total area	100,3 sq. m
Capacity	up to 70 pax
Height	3,8 m



simultaneous translation system, projection and loudspeakers systems, multimedia projectors, plasma screens, overhead projectors, slide-projectors, portable flip-charts, air conditioning

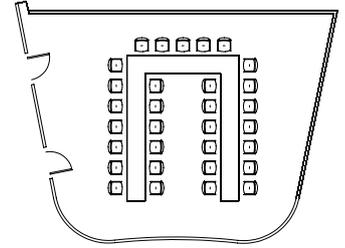


**7.4**

**CONFERENCE HALL 7.4**

Multifunctional hall  
 Total area 84,1 sq. m  
 Capacity up to 40 pax  
 Height 3,8 m

simultaneous translation system, projection and loudspeakers, systems, multimedia projectors, plasma screens, overhead projectors, slide-projectors, portable flip-charts, air conditioning, Round table conference-system, coffee-break spot

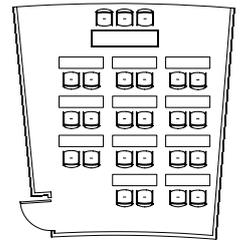


**7.5**

**CONFERENCE HALL 7.5**

Multifunctional hall  
 Total area 44 sq. m  
 Capacity 35 pax  
 Height 3,5 m

simultaneous translation system, projection and loudspeakers systems, multimedia projectors, plasma screens, overhead projectors, slide-projectors, portable flip-charts, air conditioning

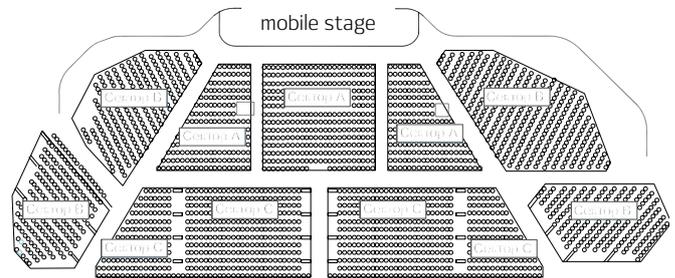
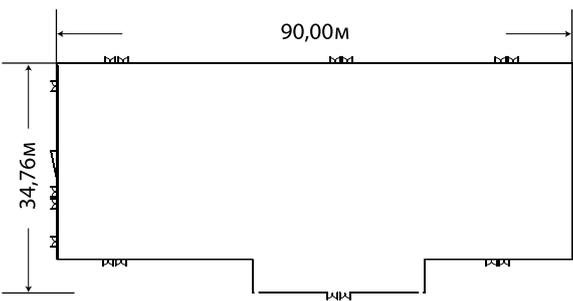


**PAVILION 8-A**

**BRIEF DESCRIPTION OF PAVILION 8-A**

Maximum load on the floor 2 t per sq. m  
 Pavilion height 8–12 m  
 Length 90 m (max)  
 Width 34,76 m (max)  
 Total area 3447,1 sq. m  
 Walls (material) sandwich-panels  
 Floor (material) paved fiber-reinforced concrete  
 Electrical load (max) 600 kW  
 Convertible congress hall is anticipated 2800 pax

**8-A**



**8-A**

**CONGRESS HALL 8-A**

Multifunctional two-level hall  
 Total area 3447,1 sq. m  
 Capacity 2800 pax  
 Height 8–12 m

simultaneous translation system (6 languages – languages amount is increasable), projection and loudspeakers systems, multimedia projectors, video cameras plasma screens, verhead projectors, slide-projectors, portable flip-charts, air ventilation and condition system

Exhibition Complex

**LENEXPO**

Saint Petersburg

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[WWW.LENEXPO.RU](http://WWW.LENEXPO.RU)

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