

EXPOFORUM
CONCERTS
EVENTS
SHOWS



ST. PETERSBURG, RUSSIA

EXPOFORUM



EXPOFORUM IS A CENTRE OF ATTRACTION FOR CULTURAL AND CORPORATE EVENTS: CONCERTS, EVENTS, SHOWS

ST. PETERBURG – **200** museums, **80** theatres,
30 concert halls, **130** annual premiers

ST. PETERSBURG IS THE CULTURAL CAPITAL OF RUSSIA

EXPOFORUM-INTERNATIONAL IS A LEADER IN THE RUSSIAN CONVENTION, EXHIBITION AND EVENT INDUSTRY, COVERING MORE THAN 40% OF THE NORTHWEST REGION'S SECTORAL MARKET.

THE COMPANY OPERATES THE EXPOFORUM CONVENTION AND EXHIBITION CENTRE AND LENEXPO EXHIBITION COMPLEX.

THIS TWO VENUES HOST MORE THAN 160 EVENTS EVERY YEAR.

Every year, the company's venues host from 30 to 50 original events. Montgolfier Trajectories, the IV Festival of Theatre and Circus Arts, held at Lenexpo in May 2015 has proved a particular success. Roughly 5,000 visitors attended performances by the St. Petersburg-based social project Montgolfiers and the Swiss circus Nicole et Martin, arriving in Russia for the first time and staging shows based on fairy tales by the Brothers Grimm. The event featured master classes and fun contests. The retro-circus atmosphere was created by musicians, clowns, mimes and stilt-walkers.

Every year, out in the open, the shore of the Gulf of Finland are the backdrop for the traditional citywide picnic-event Smelt Festival, which gathers together roughly 50,000 participants, united by their shared love for the sea, St. Petersburg's signature seafood, and interesting leisure time.

More than 150 exclusive super cars, rare, manually-assembled motorcycles, muscle cars and classic legends are displayed at the international exhibition Royal Auto Show. The exhibition part is supplemented by a beauty pageant and large-scale drifting competitions.

Highly popular among city residents and visitors alike is the now-traditional Chinese Spring Festival, which gathers together more than 8,000 guests. This year, they were entertained by the professional artists and masters from China, an interactive zones and workshops, a gift-and-souvenir fair, and a food-court.

Among the latest projects – The Craft Brewery Festival. Visitors – roughly 6,000 people in all – had the anopportunity to try more than 120 beer brands from 50 mini-breweries from Russia, the Baltics and Europe, to try falafel, burgers and other street food, and to attend sommelier lectures, master classes and concerts.

In January, 2017 ExpoForum-International organized the great project for family recreation World's New Year which will annually take place in Expoforum centre during winter holidays. More than 15 000 people visited this large New Year entertainment park and musical. A lot of children participated in quests and workshops, got wind of ethnic cuisine and traditions of the different countries.

The skilled team with 50 years' worth of experience in running international and regional events is ready to develop the concept and bring it to life providing the full range of services.



EXPOFORUM-INTERNATIONAL'S PORTFOLIO OF CULTURAL EVENTS AT THE EXPOFORUM AND LENEXPO VENUES

2016

- Thematic festival NEW YEAR'S ETHNOFEST
- Festival of comics, cosplay and nostalgia BIG FESTIVAL
- International cars exhibition ROYAL AUTO SHOW 2016
- Craft beer festival ST. PETERSBURG CRAFT WEEKEND
- Opening of MOTOSEASON 2016
- Exhibition-presentation ETHNOPARK

2015

- Computer-game competitions STARLADDER
- Multimedia exhibition FROM MONET TO CEZANNE. THE FRENCH IMPRESSIONISTS
- Festival of theatre and circus arts MONTGOLFIER TRAJECTORIES
- International cars exhibition ROYAL AUTO SHOW 2015

2014

- Annual festival of visual arts AVA EXPO
- Annual youth animation festival STARCON





CONCERTS

UP TO **10,000**
VISITORS

EXHIBITIONS

UP TO **50,000**
SQ. M/ GROSS

CONVENTIONS

UP TO **10,000**
DELEGATES

SPORTS

UP TO **5,000**
SPECTATORS IN THE STANDS

BANQUETS

UP TO **6,500**
GUESTS



UNIQUE RESOURCES OF THE EXPOFORUM CONVENTION AND EXHIBITION CENTRE

- Exhibition pavilions and the passage are pillar-free in their construction
- Movable walls in the congress halls make it possible to create spaces of any size with their own temperature regime
- Opportunity to use the inter-pavilion space for open expositions and events
- Convenient logistics:
 - transition between the pavilions and congress centre by enclosed passage
 - opportunity to combine indoor and outdoor events
 - opportunity to transform the passage into a welcome zone, gallery or presentation zone
- Two HILTON hotels, SPA complex
- A press room with a total area of 1,150 sq. m providing live event broadcast, a press conference hall able for 136 visitors
- 256 seats panoramic restaurant, café, lounge zones
- Registration and mobile cloakroom zones in the passageway
- Outdoor parking with 4,700 lots, which can also be used as an outdoor event space
- Transport accessibility, free buses from the Moskovskaya metro station
- Transport accessibility to cultural-historical areas – Pushkin, Pavlovsk, Strelna, Gatchina
- Helipad
- Customs house

TECHNICAL CHARACTERISTICS OF THE MAIN HALLS OF THE CONVENTION CENTRE

- Hall E1-E6:
 - capacity of up to 4,000 seats
 - 1,128 seats amphitheatre
 - 24x10 m cross-functional movable screen (one of the biggest in Russia)
 - mobile soundproof partitions
 - opportunity to use the hall as both a theatrical concert space and as a cinema complex
- Hall E7-E12:
 - capacity of up to 3,000 seats
 - mobile soundproof partitions
- Hall D1-D4:
 - capacity of up to 2,000 seats
 - mobile soundproof partitions
 - movable ceiling creates the opportunity to vary ceiling height from 3.5 m to 11 m

TECHNICAL CHARACTERISTICS OF THE PAVILIONS, BUILT ACCORDING TO PILLAR-FREE TECHNOLOGY

13 114 sq. m	multi-functional hall area. Can be transformed into a variety of full-size fields, playing courts and arenas
11 m	ceiling height
2 500 kg/sq. m	maximum floor load
7	loading bays
5,000 seats	ability to install mobile telescopic bleachers

ARRAY OF SERVICES FOR ORGANISERS AND PARTICIPANTS

- technical events support
- design and composition of the venue, construction of exhibition stands with possible water and electricity supply
- rent of furniture, audio and video equipment
- offices for event-organising committees
- catering – buffets for up to 6,500, banquets for up to 3,000
- transportation, logistics and customs services
- reliable systems for security and access control
- high-speed Wi-Fi
- developing of the event concept and providing a full range of services
- convention management
- online services (registration, accreditation, ticket sales)
- mobile applications for exhibitions
- tourist services (booking of air and railway tickets, hotel accommodation, cultural programme)
- advertising, promo-campaigns
- medical centre in the passageway next to pavilion F



5 min FROM PULKOVO AIRPORT

5 min FROM THE CITY RING ROAD

15 min FROM METRO STATION

KEY PARAMETERS

Exhibition pavilions	3
Indoor exhibition space	50 000 sq. m
Outdoor exhibition space	40 000 sq. m
Conference halls	45
Capacity of the main halls in the congress centre	4 000/3 000/2 000 visitors
Total capacity of all conference halls	10 000 visitors
Hotels HILTON ST. PETERSBURG EXPOFORUM И HAMPTON BY HILTON ST. PETERSBURG EXPOFORUM	441 rooms
Business Centre (2 buildings)	25 000 sq. m
Customs and logistics facility	60 container lorries
Outdoor parking	4 700 parking lots

GENERAL PLAN OF THE COMPLEX



LOCATION AND TRANSPORT ACCESSIBILITY

THE EXPOFORUM CONVENTION AND EXHIBITION CENTRE IS LOCATED ON THE PULKOVO HEIGHTS

FREE BUSES during the events

- Moskovskaya metro station (every 15 min)

PUBLIC TRANSPORT

- Moskovskaya metro station
- buses № 187, 187A (during the events)
- fixed-route taxi K545, K299

PRIVATE CAR

parking for 4,700 lot

GPS

59.76351, 30.35746

NEARBY CULTURAL AND HISTORICAL PLACES

- The Catherine Palace and Park Ensemble 4 km
- The Pavlovsk Palace and Park Ensemble 6 km
- The Peterhof State Museum Complex 28 km
- The Konstantin Palace 20 km



EXPERIENCE MOMENTUM



PETERBURGSKOYE SHOSSE 64/1
196140 ST. PETERSBURG
RUSSIA
+7 (812) 240 40 40
INFO@EXPOFORUM.RU
WWW.EXPOFORUM-CENTER.RU
WWW.EXPOFORUM.RU

YOU ARE WELCOME TO CONTACT US REGARDING
THE ORGANISATION OF YOUR EVENT:

SVETLANA SERGEEVA

HEAD OF THE EVENT DEPARTMENT

PHONE +7 (812) 321 26 12
MOB. PHONE +7 (921) 865 15 04
E-MAIL: S.SERGEEVA@EXPOFORUM.RU